

Diego Castro
 STUDENT ID: 1840685
 D.O.B.: 02/23/XXXX
 SSN: XXX-XX-2745
 8308 Mineral Springs Dr Manass
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Total Credits: 57
 GPA Credits: 57
 Cumulative GPA: 3.387

Most Recent Program: Master of Science
 Major - Marketing
 Concentration - Digital Marketing

Term	Course	Title	Earned Credit	Grade	Grade Points
2020 Spring	MKT-500	Marketing Strategies	3.00	A	12.00
2020 Summer	OL-501	Business Foundations	3.00	A	12.00
2020 Fall	INT-640	International Market Strategy	3.00	A	12.00
2021 Winter	MKT-605	Integrated Marketing Com	3.00	A	12.00
2021 Spring	MKT-620	Consumer Behavior & Marketing	3.00	C	6.00
2021 Summer	MKT-618	Marketing Analytics	3.00	B-	8.01
2021 Summer	MKT-625	Strategic Digital Marketing	3.00	B-	8.01
2021 Fall	MKT-675	Ethical & Legal Issues in Mkt	3.00	C+	6.99
2022 Winter	MKT-555	Social Media Marketing	3.00	B	9.00
2022 Spring	MKT-635	Websites and SEM/SEO	3.00	E C+	0.00
2022 Summer	MKT-635	Websites and SEM/SEO	3.00	A	12.00
2022 Fall	MKT-645	Online Marketing Channels	3.00	A-	11.01
2023 Winter	COM-500	Communication, Media & Society	3.00	B-	8.01
2023 Winter	COM-540	Identity & Personal Brands	3.00	A-	11.01
2023 Spring	COM-565	Communication with Media Tech	3.00	A-	11.01
2023 Summer	COM-568	New Media Campaign Design	3.00	A	12.00
2023 Fall	MKT-655	Social Media Marketing Strat	3.00	B+	9.99
2023 Fall	MKT-700	Marketing Capstone	3.00	A	12.00
2024 Spring	MKT-666	Social Media Mkt Campaigns	3.00	A-	11.01
2024 Spring	MKT-665	Digital Story Telling & Brand	3.00	B	9.00

****End of Graduate Transcript****